# Industry-Leading Wireless Payment Solutions.

#### Product Selection...Industry Ready...Higher Performance

There's a reason VeriFone is the leader in wireless payment solutions. Our turnkey approach offers everything merchants and business owners need to go mobile—like the most product choices for every situation, more certifications than anyone, and the industry's highest-performing processing and security components.

#### Are You a Processor or Reseller?

VeriFone Wireless creates more opportunities to sell to existing customers, add new customers, or enter non-traditional markets like taxis, mobile retailers, home services, sports venues, and more. Our field-proven products enable you to showcase advantages like queue busting, carside payment, and roaming checkout.

### Are you a Retailer or Business Owner?

VeriFone provides the industry-leading products and support you need to capitalize on fresh revenue opportunities—while speeding up service and increasing customer satisfaction. With a range of payment devices to choose from, you are able to complete transactions over the counter, outside the building, in a vehicle, at a residence, or just about anywhere else you can imagine.

# Countertop Wireless and Portable Wireless—Perfect Solutions for Every Situation

Our wireless solutions are designed for the real world. From wireless countertop models like the NURIT 8400 to ultra compact handhelds like the  $V^*$  670, every device is engineered to the industry's most rigorous standards and specifications.



**V**\* **670** – A purpose-inspired design for the new portable wireless era. The world's smallest all-in-one is also the industry's most consumer-friendly for "hand-over" payment. This revolution in secure, wireless POS offers a rugged enclosure that handles drops, falls, moisture, and other real-world conditions. Its patent-pending MAXui interface packs all the features users and consumers need most in the smallest possible footprint—while still providing a big, vivid display that is readable day or night. PCI PED approval, tamper-resistant construction and end-to-end SSL protocols promote security. Its powerful processor completes transactions in seconds. Connectivity options include GPRS, WiFi, and Bluetooth.



**V**\* **610** — Compactness with a familiar ATM-style layout and superior ergonomics. It's ideal for handling payments in a temporary or mobile location like an outdoor market, as a delivery service, or as an extra lane added during peak business hours. This secure, PCI PED approved solution delivers high-speed, wireless performance in a modular, upgradeable enclosure. A long-lasting battery and built-in charger ensure all-day operation. Connectivity options include CDMA and GPRS.



**NURIT 8000** — VeriFone's best-selling wireless solution and a great choice for mobile merchants. It supports multiple payment types and merchant applications for delivery services, restaurants, arena vendors, taxi services, and temporary retail locations. The PCI PED approved device also has electronic signature capture and touch screen entry. A large backlit display and keypad make this solution extremely easy to use. Connectivity options include GPRS and WiFi.



**NURIT 8400** – A countertop wireless device for any business. It offers wired and GPRS options for anyone who needs an alternative to expensive landlines. The PCI PED approved design includes numerous options, including increased memory and USB host/client and additional RS-232 ports. Connectivity options include high-speed dial, Ethernet LAN and GPRS with battery back-up.

# Increase your Revenue with Payments on the Go.

Wireless payment is the next great revolution in the payments industry—and with good reason. It provides unmatched opportunities to eliminate cash transactions...unlock new sources of revenue...capitalize on businesses prospects...move ahead of the competition... improve customer service... and gain market leadership.

CARSIDE PAY – CONVENIENCE STORES – DELIVERIES – EVENTS – FOOD COURTS HOME SERVICES – OPEN-AIR MARKETS – RESTAURANTS – STADIUMS – TAXIS

Ready to make your move? Then go to www.verifone.com/wireless. VeriFone's global team is standing by with the turnkey solutions you need to go wireless.



For bank and processors, open new markets and create more transaction opportunities.



For merchants, reduce chargeback risks, protect your customers, increase revenues, add convenience, and build customer loyalty.



For consumers, eliminate the hassle of cash and checks, reduce wait time, enhance security, and improved user experience.

### Wireless Connectivity and Choices at a Glance

#### SHORT- AND LONG-RANGE TECHNOLOGIES FOR EVERY SITUATION

#### **BLUETOOTH**

Easy, economical, short-range wireless for smaller retailers

Devices with Bluetooth offer the easiest installation. Ideal for connections up to 100 yards. Perfect for smaller locations with a landline or serial port—simply plug in and start accepting payments. Low total cost of ownership. Up to 7 devices can share one Bluetooth communication station.

#### GPRS/CDMA

Long-range wireless payment for

Devices with GPRS/CDMA cellular connectivity deliver long-range wireless just about anywhere. It's affordable and secure and an ideal option for merchants with 1 to 2 devices per location.

#### WIFI

Multiple devices for retailers with an existing IP infrastructure that need short-range connectivity

Devices with WiFi are perfect for retailers that need multiple wireless devices and traditionally have an existing IP infrastructure. Supports multiple devices and ultra fast transactions.

#### More Ways to Stay Connected

VeriFone offers multiple communication strategies for connecting wirelessly. That flexibility makes it easy to configure a device strategy for any business.

	WIFI	CDMA	GPRS	BLUETOOTH
V× 670	•		•	
V× 610		•	•	
NURIT 8000	•			
NURIT 8400			•	

# **VeriFone Connect**

Device with Wireless
Account Set-up, Monthly
Service and Activation

Help Desk Support and Device Management

Device Deployment

4 Acquirer Billing and Administrative Support

# Wireless Connectivity Made Easy

Not sure how to connect? VeriFone Connect is a turnkey service for broadband and wireless POS connectivity. It makes it easy to select and deploy a total payment solution—regardless of device or carriers.

VeriFone Connect includes set-up, activation, monthly data service, device deployment and management, help desk support, billing, and advanced merchant-level web-based reporting and management tools. Services can be customized to meet the needs of merchants in different geographic locations. To learn more, visit www.verifone.com/wireless.

# **About VeriFone**

VeriFone is the global leader in secure electronic payment technologies. We provide solutions, services, and expertise that enable electronic payment transactions and value-added services at the point of sale.

Our devices and systems process a broad spectrum of payment and transaction types including signature- and PIN-based debit cards, credit cards, contactless, smart cards, value-added applications, and signature captures. Our solutions incorporate existing and emerging technologies, comply with global security standards, and take advantage of the latest connectivity options from GPRS, CDMA and WiFi to IP- and Bluetooth-enabled devices.

VeriFone operates through a network of more than 40 sales and marketing offices and over 30 development centers. Through our offices, partner network and field personnel, we reach virtually every market in the world.



www.verifone.com/wireless



# Wireless Payment Solutions

New Opportunities. Proven Performance. From the Global Leader in Payments Technology.

